QWA

QUEENSTOWN WEDDING
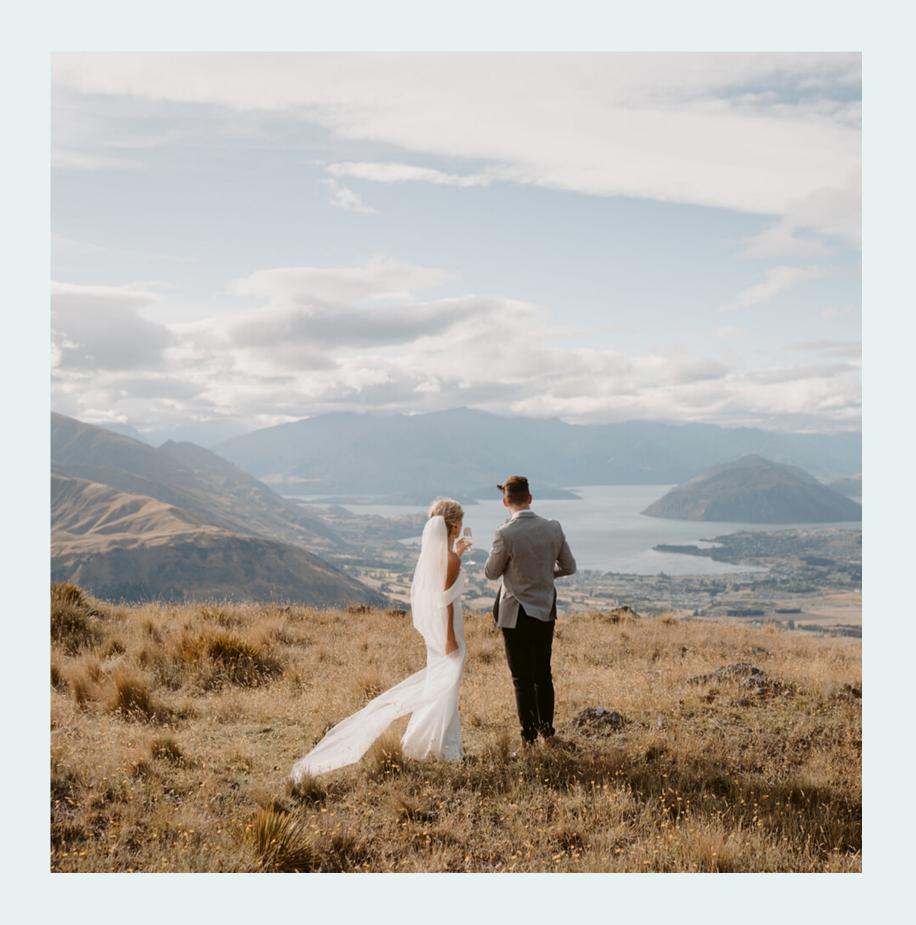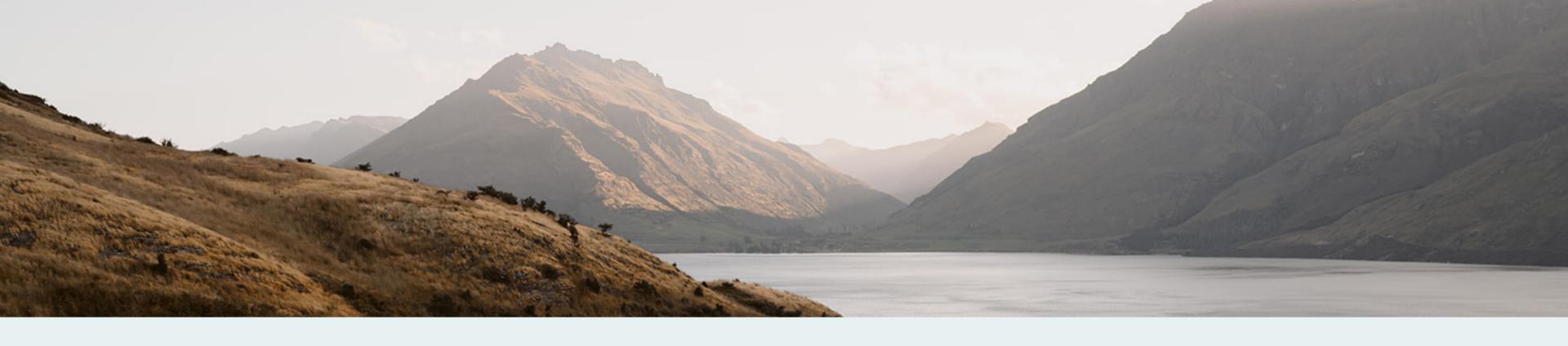### ASSOCIATION

MEMBERSHIP INFO PACK

WHAT IS THE
QUEENSTOWN WEDDING ASSOCIATION?

The QWA was founded in 2012 by a group of like-minded wedding enthusiasts with the aim of promoting Queenstown as a premier destination wedding location. The association does not prioritise any individual business but rather values the collective voice and combined strength of the membership. We know that this will increase the number of weddings in the Queenstown region each year, and thus bring benefits all QWA members as well as the wider business community. The QWA promotes the growth of the wedding industry in Queenstown, inspires improved standards of service amongst members, facilitates a friendly community of wedding industry professionals, maintains collaborative links with other wedding industry stakeholder, and works closely with Queenstown tourism stakeholders.

WHO RUNS THE

QUEENSTOWN WEDDING ASSOCIATION?

The QWA Committee is a team of volunteer members plus a paid administrator and social media contractor who work together to realise the goals and uphold the values of the association. Each committee member has their own focus and delegated responsibilities such as Treasurer, Sustainability, and New Members. We are all open to all ideas and welcome any questions at any time.
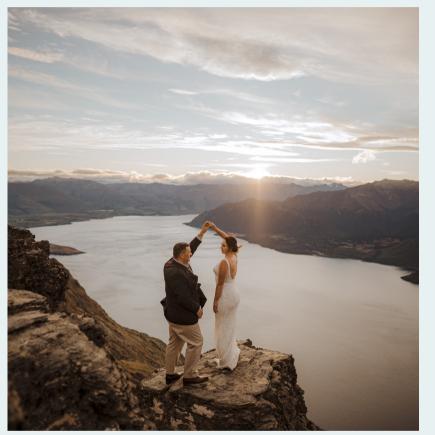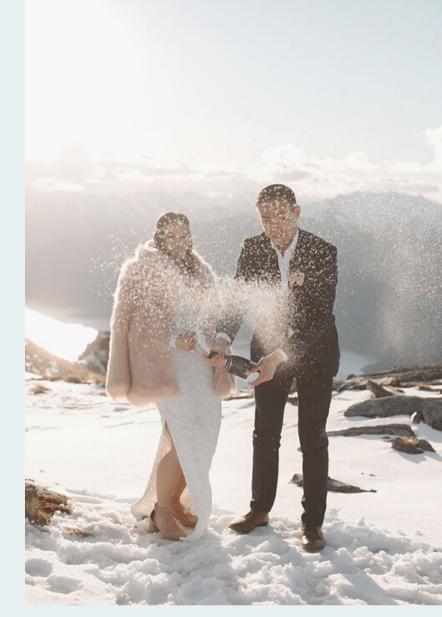
WHO CAN JOIN THE QWA?

With an emphasis on supporting local, only business based in Queenstown or the immediate surrounding area who provide services related to weddings are eligible to join the QWA. This includes but is not limited to, businesses in Queenstown, Arrowtown, Glenorchy, Kingston, Cromwell, Wanaka, Hawea, Alexandra and Clyde.

WHAT'S INCLUDED IN MY QWA MEMBERSHIP?

01. An interactive online directory listing in your chosen primary category.

Your listing includes a short bio (approximately 500 words), up to 10 photos, up to 4 videos video, a downloadable PDF, links to your website and social media platforms, plus your contact details. Additional listings in additional categories available on request and charged accordingly.

Edit and update your own listing any time you like with your personal login details. We encourage all QWA members to keep their listings relevant and up to date.
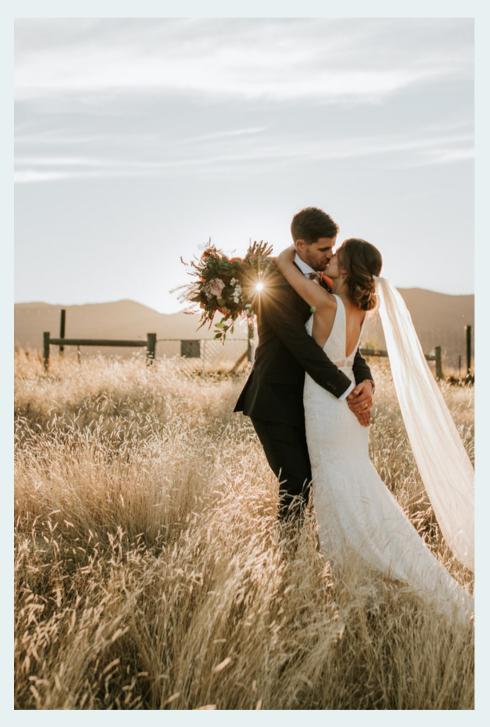
WHAT'S INCLUDED IN MY QWA MEMBERSHIP?

02. Exclusive access to QWA networking events free of charge to meet and make connections with other wedding industry professionals.

03. Access to QWA workshops at special member only pricing where you have the opportunity to learn about topics relevant to your wedding business, e.g. social media, communications, legal contracts, sustainability, goal setting, and more
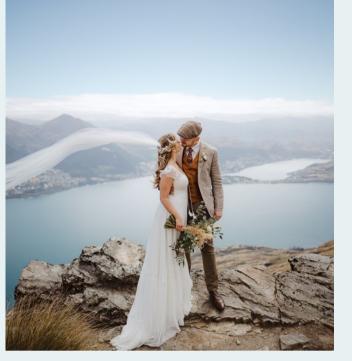
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04. Exclusive opportunities for your work to be shared on the QWA social media channels via Instagram, Facebook and Pinterest

05. Opportunities for you to sponsor QWA events and show off your products and services to fellow wedding industry professionals.
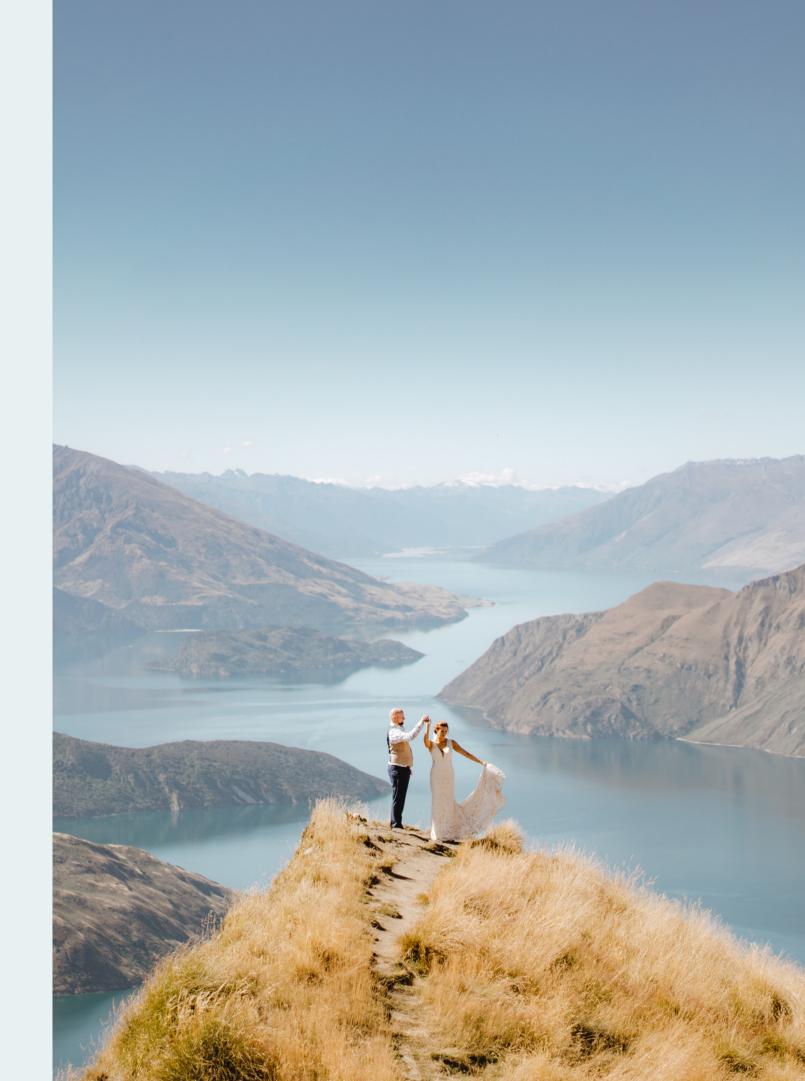
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06. Exclusive access to the QWA Members Only Facebook Group and QWA Members Instagram account as a safe space to ask questions and share ideas whilst also keeping up to date on QWA events and workshops

07. Exclusive access to the MEMBERS RESOURCES page on the QWA website where you can find all your membership pack documents, resources from past workshops, our events schedule, and feedback form

08. Exclusive opportunity for a QWA Member Spotlight blog post where you receive 5 professional images of you, your business, and or your products/services. The blog post is posted to the QWA website and shared via social media channels and the newsletter

09. QWA newsletter and email reminders to stay in the loop on upcoming QWA events and workshops as well as other relevant Queenstown wedding news

HOW MUCH DOES IT COST?

Primary listing membership – $425

Additional listings in a different category – $95

The QWA is not GST registered and so there is not GST content in any membership pricing or tickets for workshops and events. All memberships run for 12 months from date of payment.

WANT TO BECOME PART OF THE QWA COMMUNITY?

CLICK HERE TO SIGN UP VIA THE WEBSITE